



EMAN Board Meeting
Minutes
October 3, 2019 | 7:00PM
United Lutheran Seminary ~ Room #201

Attendees: C. Akers, J. Amato, J. Autin, L. Bell, T. Cook-Artis, K. Crandall, B. Cullin, N. Curlett, L. Daniels, M. Galvan, K. Gudgeon, P. Jones, L. Klugman, C. Lukasiewicz, K. McKenzie-Ziegler, K. O'Day, T. Ranieri, B. Ritter, N. Serejko, D. Tretina.

Excused: K. Caldwell, S. Kim, M. Salamon, T. Thurman, J. Reed, Amy Tanner

Community attendance: D. Auguste, N. Auguste, G. Bilyk, J.+ J. Davis, K. Davis, K. Felder, J. Hayes, A. Harmon, N. Kwate, P. Martino, K. Morrow, D. Parenti, N. Stevenson,

General Session

Meeting called to order at: 7:07 PM

Consent Agenda: Approved and included September Minutes, Treasurer's Report, Membership and Marketing Committee Reports.

President's Report:

Meeting with WMAN

- Planning to have more collaborative efforts with WMAN starting with joint events.
 - Holiday party

Special Events

- The Toast to Mt. Airy Event will be on November 9th, from 7-11pm at United Lutheran Seminary, Brossman Center, Benbow Hall. We encourage all to attend. Proceeds from this event go towards supporting East Mt. Airy Neighbors.
- We want your ideas for upcoming events in 2020

Executive Director's Report:

- Edgar E. Baker Community Service Award needs 3-5 board members to serve on the committee to pick this year's winner. Janet, Cherese, and Michael volunteered to head up the committee.
- United Lutheran Seminary held a meeting on possible development on the campus on September 24th for the Board of EMAN and Mt. Airy BID. We were asked by members of the community to meet with Councilwoman Cindy Bass prior to any scheduled public meeting with ULS.
- We had multiple members of the community reach out regarding the proposed development at the current site of the Trolley Car Diner.
 - The project will be mixed-use
 - Blake Development will be the developer
 - The sale of the property is slated for next year
 - EMAN will reach out to the future developer about a community meeting

- Mt. Airy2025 collaborate includes WMAN, EMAN and Mt. Airy CDC. The collaborate has decided to switch gears and host quarterly invents instead of an annual submit to provide more touch points, and to allow for a deep dive into each topic.
- Mt. Airy Schools Coalition is planning a realtors tour for October 25th and 24th.
- A letter was sent out to Councilwoman Bass from EMAN regarding the nuisance business on Chew Avenue, which was receiving beer deliveries during school dismissal.

Zoning: The committee withdrew its proposal around Zoning Committee having an independent vote in some cases. The zoning committee has a meeting on September 23rd for 80 E. Sharpnack Street regarding a variance for the increase from 4 to 6 homes to be built on the site, and on October 1st on 19 E. Montana Street to add 6 additional children to her daycare center. The Committee began implanting the following measures at both meetings with great success:

- Private ballots
- Presentation on the current property zoning and what can be built by right

Public Comments: Neighbors raised concerns about the proposed development at United Lutheran Seminary.

By-laws Committee: No Report

Public Safety and Place-Making: No Report

Grants: No Report

Strategic Planning: Target Map

- How does EMAN reach the bottom or “southern” end of EMA?
 - Rotate meetings within EMA
 - Project Learn School
 - Dare to Imagine
 - Cliveden
 - Deepen relationships with groups serving in the area including Cliveden Hills Association, Chew and Belfield Neighbors Club. Supplement what these groups are already doing.
 - Create a zoning coalition.

New Business

- To satisfy some of the Mt. Airy 2025 Grant requirement the Safety and Placemaking Committee is working on a safety audit that should be ready to be piloted between November 1-15th.
- Proposed change of the Zoning committee to the Zoning and Development committee.

Meeting was adjourned at: 8:40 PM

MARKETING COMMITTEE REPORT

Present: Linda, Natalia, Janet, Nina, Michael

Agenda

Recap last meeting

Goals of the Committee

Collaboration with Marketing committee for alignment

Main focus on supporting membership drive

Big push for membership on Mt. Airy Day

November 21st 7-9 PM – membership drive for new neighbors (A/V for presentation on EMAN?)

Other business

Membership App? Way to sign people up right away

Letting people know about EMAN

Print materials – The Leader (invite reporters to the events and stories)

Billy Penn

Linda – Pitch The Leader and Billy Penn on November 21st event

Autumn on the Ave

Michael – Post on social media that we'll be attending

Michael – Resource Google Drive (how do I do XYZ things in the city)

What can we give to neighbors? And how?

Toast to Mt. Airy Nov. 9th

FB Live for award recipients

John Autin ask for videos

Dec. 7th – Gingerbread House event 1-4 PM

2nd Thursday of the Month meeting going forward