



## Board of Directors Meeting February 6, 2020 Consent Agenda

As a reminder, the purpose of a consent agenda is to speed up the meeting and allow time for strategic work to be accomplished during the meeting. The following items are included in this consent agenda:

- December 5, 2019 Board Meeting Minutes
  
- Committee Reports
  1. Safety & Placemaking Committee
  2. Membership

All items in this packet will be voted on as one item. If you need clarification on a consent agenda item or if you have a question, please ask the appropriate member before the meeting. It's possible that other members have the same question. This should give the member being asked time to prepare an answer and distribute it to all members before the meeting. Consent agenda items shouldn't be pulled from the agenda to have a question answered. Most often, items are pulled from the consent agenda to disagree or vote negatively on that particular item.



EAST MT. AIRY  
NEIGHBORS

## EMAN Board Meeting

### Minutes

December 5, 2019 | 7:00PM

United Lutheran Seminary Board ~ Room #309

**Attendees:** J. Amato, J. Autin, L. Bell, K. Caldwell, K. Crandall, T. Cook-Artis, B. Cullin, N. Curlett, K. Gudgeon, S. Kim, D. Klugman, C. Lukasiewicz, K. Mackenzie-Ziegler, K. O'Day, B. Ritter, T. Thurman N. Serejko,

**Excused:** L. Daniels, M. Galvan, T. Rainieri, M. Salamon, D. Tretina,

**Community Attendees:** C. Bell, H Jones, P. O'Day, M. Sims

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### General Session

Meeting called to order at 7:00 PM

**Minutes:** Consent Agenda and Minutes (including amended date change to the zoning committee report) accepted 7:05 PM

### President's Report:

Toast to Mt. Airy Recap (11/9/19):

- Well-attended.
- Event profit: \$866
- Ways to improve attendance/sponsorship-
  - notifying awardees sooner to allow more time for them to advertise and promote the event,
  - reinstate program books for advertising
  - explore incentives for new/existing businesses to participate

ULS Working Group Meeting Recap (11/19/19):

- The workgroup had open dialogue with Mr David Russell of ULS; the tone was more positive.
- Next steps:
  - ULS will provide their Strategic 5-year plan at the next meeting.
  - Private meeting with the working group will convene to further explore areas of common ground on the end goals.
  - Jeff and Kendra will create a survey to participants of the community meeting and community-at-large to help quantify and prioritize interests.
  - A summary of the meeting will be emailed to the working group members.
  - Follow up Community Mtg, TBD

## ***EMAN ~ Board of Director***

### ***Meeting Minutes***

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#### Future joint events with WMAN

- Working to organize a joint event, TBD

#### Mt Airy Bid Banners

- Currently being designed, more details to come.

#### Committee Responsibilities

- Committee reports need to be submitted to Natalia on the Thursday /Friday of the week prior to the Board meeting.

#### Community Benefits Agreements Proposal

- An amendment to Bill 190553 “Community Benefits Agreement” which would require developers of large projects to negotiate Community Benefits Agreements (CBAs) with neighborhoods where those projects “with high impact” will be completed.
  - Update: Although City Council passed the bill, it was ultimate “pocket vetoed” (due to the Mayor’s inaction by the end of the last Council Session).

#### **Executive Director’s Report:**

EMAN has been invited to sit on the Mt Airy CDC 40th Anniversary committee, focused on the following areas:

- Community Programs (EMAN sits on this subcommittee)
  - More details to come
- Local businesses
- Affordable housing (EMAN sits on this subcommittee)
  - More details to come

#### Mt Airy Schools Coalition (EMAN grant recipient)

- Began shooting Informational videos highlighting each school in the coalition
- Emlen school was filmed first. Videos will be made for two schools per month (on Thursdays).
- Mt Airy CDC will present on the progress of the videos and pamphlet they’re creating. TBD.

Mt Airy 2025

## **EMAN ~ Board of Director**

### **Meeting Minutes**

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- Quarterly safety meetings - next meeting 12/13
- Need two community members to attend PSA meetings
- Funding update- there is an additional year of funding.
  - There is also funding allocated for safety/place-making events that have not been used.
  - 2025 Plan will be reviewed again to determine how these funds should be allocated.
- Safety audits (Property Assessment) - will redesign an audit to ensure compliance with grant requirements.
  - Natalia, Kathy will reach out to Sharon (CDC) for more clarity on the grant requirements.

#### **Marketing Committee:**

Request: printed materials flyers need to be submitted two months in advance for advertising. Digital flyers need to be submitted a month in advance advertising.

Proposal- Building a resources page on the EMAN website.

Need more participation from the Board to promote events (posting physical flyers, email blasts, sharing on social media)

#### **Zoning Committee:**

Watershed Project Update:

- Working to organize a kickoff meeting with the Water Dept. and Planning Commission as featured speakers. More details to come.

Preservation Talks (Flyers provided) at Lovett Library:

- 1-15-20 | 7p-830p "Take a Tour on Tourism- The Sedgwick Farms Development."
- 1-29-20 | 7p-830p "Whatever Happened to East Mt. Airy/Germantown's Historic Wingohocking Creek?"
- Request to add EMAN logo to similar events to raise awareness and support for the preservation of historic buildings.
  - Also aligns with Place-making. Will continue as a joint committee effort.

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**Membership (No Report):**

Ideas proposed during the Board meeting:

- Engage existing members- convene focus groups to learn why members joined initially and identify areas where we can improve engagement
- Reenact Membership cards- for new and existing members.
  - The membership committee will follow up with a proposal for the next meeting.

**Public Safety and Place-Making Committee:**

- 12/13/19- Safety Meeting with Vivint Security and 14th Police District Rep.
  - Will also provide attendees with a rubric of affordable security companies.

**Grants:** Esperanza Neighbor Cares grant proposal will be presented at the next meeting by Margaret.

**Special Events Committee:** No Report.

**By-laws Committee:** No Report.

The meeting was adjourned at 8:43 PM

## EXECUTIVE DIRECTOR REPORT

**Mt. Airy Schools Coalition** – Applied for a Philadelphia Foundation Planning Grant to set up a volunteer portal for schools. The Coalition should be hearing back this month about the Grant. We had a discussion with the Principals about inclusion at our last two principals' meetings.

**Mt. Airy 2025** – the Collaborative has created a block by block and individual assessment tool. The collaborative will be piloting the tools at our next meeting on February 17<sup>th</sup>. After that meeting, we will make any edits that need to be made. We will plan to have an initial training session in March with assessments kicking off by the start of April. Signs up will be available for block groups, with at least two volunteers needed for each.

**Mt. Airy CDC's 40<sup>th</sup>** - there has not been much happening. The retail group has been meeting, and our second steering committee meeting is scheduled for February 13<sup>th</sup>.

**Mt. Airy Day** – This year is the 50<sup>th</sup> annual. The planning committee has met, and now the sub-committees are meeting individually. Our next meeting is scheduled for February 19<sup>th</sup> at ULS, Brossman Center, Benbow A at 7 pm. If you would like to sit on a committee please let me know. We will have a volunteer sign up available soon and I will send that out to the Board.

**Zoning** – on January 29<sup>th</sup> Chew and Belfield Friends held a meeting of RCOs, they want to create an Mt. Airy/Germantown coalition of RCOs to address issues in the area, one of them being the Wingohocking overlay. In addition, there was an idea into looking at creating a legal fund for the organizations to be able to use for zoning issues.

EMAN will have an article in the Chestnut Hill Local this week about our grant to Jumpstart Germantown.

## COMMITTEE REPORTS

### Safety & Placemaking Committee Report

1. We discussed topic for a safety meeting centering around senior safety with representatives from the Ralston My Way and the AARP folks.
2. The safety and placemaking committee also decided for the date of the community leader safety meeting as well as reaching out to Philadelphia More Beautiful for their cooperation in mailing all block captains within our area of EMAN and WMAN so that we can go over our agenda and meet formally to host this event with community leaders and others
3. The committee discussed a draft budget.
4. Natalia and Kathryn have been meeting with Mt Airy CDC to discuss moving forward of the safety audits both property and block-by-block audits. Brandon met with Sharon to pilot the audits. Sharon came back with edits, and they will be moving forward to pilot with a broader audience.

### Membership Committee Report

- The membership committee met in December and discussed the possibility of creating pet memberships.
- In addition, the membership committee is working on getting local businesses to provide membership benefits to EMAN members, such as discounts.
- Membership is hoping to start sending out Membership welcome letters with membership cards in March