

**EMAN BOARD OF DIRECTORS & GENERAL MEMBERSHIP MEETING
OCTOBER 3, 2019
CONSENT AGENDA**



As a reminder, the purpose of a consent agenda is to speed up the meeting and allow time for public comment/concerns and strategic work to be accomplished during the meeting. The following items are included in this consent agenda:

- **September 11, 2019 Board Meeting Minutes**
- **September 2019 Treasurer Report**
- **Communication & Development Committee Report**

All items in this packet will be voted on as one item. If you need clarification on a consent agenda item or if you just have a question, please ask the appropriate member prior to the meeting. It's possible that other members have the same question. This should give the member being asked time to prepare an answer and distribute it to all members prior to the meeting. Consent agenda items shouldn't be pulled from the agenda just to have a question answered. Most often items are pulled from the consent agenda to disagree or vote negatively on that particular item.



EMAN Board Meeting
Minutes
September 11, 2019 | 7:00PM
United Lutheran Seminary Board ~ Room #309

Attendees: S. Akers, J. Amato, T. Artis, J. Autin, L. Bell, K. Caldwell, K. Crandell, N. Curlett, M. Galvan, K. Gudgeon, P. Jones, S. Kim, L. Klugman, C. Lukasiewicz, K. O'Day, T. Ranieri, J. Reed, B. Ritter, M. Salamon, N. Serejko, D. Tretina,, T. Thurman

Excused: A. Tanner, K. McKenzie-Ziegler

General Session

Meeting called to order at: 7:00PM

Minutes: June minutes accepted 7:05PM

Treasurer's report: As of Aug 31st:

Philadelphia Fdn Grant- (\$10K) not received, Wells Fargo grant- 5th payment received (one payment left, \$24k/year will no longer be apart of revenue stream, Eagle workers fund (from fmr community living property)- was \$14k less than before (may indicate a downward trend).

Albeit we are in good shape this year, we need to seriously start exploring fundraising ideas for next year to prevent operating in deficit.

Treasurer's report accepted at 7:08PM

President's Report:

Committee Sign-Ups

Old board members encouraged to join different, or in addition to, committees including the newly established "**Marketing Committee**" (to bolster community outreach/engagement through various mediums for EMAN events).

- Goal is to have board members on every committee, with adequate representation.
- The Executive board will also discuss the feasibility of budget allocations for each committee.
- Marketing Committee co-chairs: Michael and Linda.

Consent Agenda

- Starting in October, Natalia will email Board meeting Agenda and a Consent Agenda, including Committee reports, a week prior to meetings.
 - Anything that needs to be pulled from the agenda will happen prior to meeting.
 - Goal of this process is to save time and allow more time for dialogue with the public,

Strategic Plan Implementation

- Will start incorporating action items from the plan during the meetings.

Community Chat & Chew

- Upcoming event to engage with community about what they would like to see and feedback on existing events and initiatives.
 - Possibly at new establishment, Milo (7165 Germantown Ave.)

- Will also disseminate Eman membership map, created by Kelly, at the next meeting. To help navigate areas where we can improve neighbor engagement.

Meeting with WMAN President

President will meet with the WMAN president in the upcoming weeks to discuss collaborating on future events.

Executive Director's Report:

- Edgar E. Baker Community Service Award nominations for a community member is open, an email has been sent. Board members are not eligible to be nominated.
- Sponsorship letters for Mt. Airy Toast has been sent out to potential sponsors. Looking to convene a small group to follow-up with prospects. Will discuss further at the Special events committee meeting (9/26).
- New Board Training was held in August. Very successful.
- Host of calendar events will be sent via email out to members, encouraging members to attend. Future events happening:
 - 9/25- Chew and Belfield Neighbors is holding a surprise party for Mother Rena Graves who will be turning 99 y/o (9/29). Will take place at the Wissahickon Charter School Gymnasium at 815 E. Washington Ln, Philadelphia PA 19138, starting at 6PM.
 - 9/26- Mt. Airy BID has invited the Board to a dedication ceremony celebrating the completion of five pocket parks and the generous sponsors -- including EMAN! Will be held at the Trolley Car Park 5:30 - 7:00 p.m. Will also include revealing new signage.
 - State of Mt. Airy 2025 Collaborative "Equitable Development" has been pushed back from October 10th to Early February 2020. To allow more time to plan the event.
 - A questionnaire will be sent out to gauge topics/speakers recommendations

Special Events:

Last Event Recap

Pancake Breakfast Recap (8/24)- overall super successful, special thank you to Michael (social media posts) and Janet (flyers) as well as overwhelming support of board members who volunteered (12-13 members!). Well-attended by the community, many were walk-ins who learned about the event from social media and flyers.

- Total: Approx. \$700*
- Expenses: Approx. \$291*
- Cashflow- Approx. \$400*

*(*official figures will be apart of the next treasurer's report)*

Reminder Next Special Events Committee Mtg- 9/26 (meetings are every 4th Thursday of the month)

Upcoming Events

Chew on the Ave (9/21) has been **postponed** until further notice:

- Events application was approved by the City but denied by the 14th police district stating there were "issues" in that location which would require a larger police presence.
 - EMAN will follow up with the Captain of the 14th District to learn more about the "issues" and learn what how we can work together to improve the issues.
 - We will also engage with neighbors of the Southside/Bottom so they have a voice in this process as well.
 - Board members also offered viable location alternatives (I.e., Pleasant Playground or Wissahickon Charter School)
 - **WE ARE NOT GIVING UP!**

Toast of Mt. Airy (11/9)

- Will be provided more budget/logistical/ticketing information following the Special Events Committee mtg (9/26)
- Will create marketing materials for sponsorship packages.
- To curtail acceptance speeches, will explore possibly creating videos of organization information for grantee recipients during this time.
- Will look into possible discount/promotion codes through our payment system.
- Chair implored board members to please support EMAN special events however they can. "Stewardship-time, talent and treasure".

Zoning: Committee proposed revisiting discussion around Zoning Committee having an independent vote as an alternative if the community consensus is to vote against a project that the committee believes is a sound and satisfied it meets zoning requirements conducive to the neighborhood.

- There was heated dialogue surrounding this proposal highlighting concerns what precedence this separate vote will set, especially if the vote goes against the neighbors.
- Overall, members feel we should explore educating the neighbors more about the zoning process (especially the timeline leading to zoning hearing) to mitigate discrepancies between community consensus and zoning committee recommendation that produces an informed, uniform, vote.
- Motion to "table the discussion until the next meeting" granted.
 - In the interim, Patrick will meet with Zoning committee to further workshop the proposal.
 - Will also ask Christian, from Councilwoman Bass office, to come to a future Board meeting for an overview of the zoning process.

New Business

- There has been a complaints by neighbors that live near Emlen Elementary school regarding Beer deliveries occurring during the time of school dismissal.
 - Proposed to have Councilwoman Bass to issue a citation to the business owner that should deter future deliveries due to ramifications that involve license being revoked if issue not rectified.

By-laws Committee: No Report

Membership: No Report

Public Safety and Place-Making: No Report

Grants: No Report

Meeting was adjourned at: 8:35PM



EAST MT. AIRY
NEIGHBORS

Committee Reports

Communications and Development Committee

The Committee met briefly on Saturday, September 21st to discuss goals and projects for the Committee and EMAN. We agreed that there are short-term and long-term projects we should be pursuing.

First, short-term, we believe that we could use social media to build out the "Resources" tab of the website. EMAN can post asking organizations to email us with their program description and who is eligible would help generate a good list of resources for neighbors. We would likely use standard hashtags (#EMAN, #EMANResources, #PHL) to ensure it was accessible. Once we have more programs in our bank, we could then do a weekly post to highlight a partner in the neighborhood.

Second, long-term, we would like to take some time to evaluate EMAN's overall social media presence to develop better, targeted content. This would entail looking at our social media metrics (who is our audience, when do they interact with us, what are their interests). Additionally, this would include asking neighbors about how they identify EMAN and what they would like to see on our social media channels.

Grants – No Report

Membership – September 2019 Membership Meeting

Present: Natalia, Brian, Teri, Janet

Natalia got samples of bags to be given when people join EMAN in person wherever we sell memberships. We selected an eco-friendly bag. Board members will also receive a bag

We are going to have a Come meet us at Milo (If they agree to it) on Nov 14th or 21st. An Invitation will be sent to new residents in the area. They can come, have a drink, and some snacks and learn about us. Brian will work on a flyer

At our October meeting we will be addressing the envelopes for sending the invitations. We agreed hand addressed envelopes usually get opened faster than labeled envelopes.

We also want to have a cleanup in the lower portion of Mt Airy. Possibly use a block where a board member lives.

WE would notify the neighbors in the area included, have coffee and donuts for the neighbors that help, supply bags and other necessities.

We need to see where there is the most trash. We would also like to get shirts for volunteers We though Nov 16th would be a good date. Safety & Placemaking should be involved. After the event it was suggest that we put some yard signs indicating that the cleanup was done by EMAN with contact info

We also should meet with marketing at some point.

Mt Airy Day will be our formal kick off for membership drive. We need to meet with Marketing re the brochure and since the holidays are coming up – it we give us time to do everything right.